



# **YMCA of COLUMBIA- WILLAMETTE 2011 ANNUAL REPORT**

**[ymcacw.org](http://ymcacw.org)**

MISSION STATEMENT

To put the Christian principles of love, respect, honesty, responsibility and service into practice through programs that build a healthy spirit, mind and body for all.

# LETTER FROM JIN PARK & BOB HALL

Dear Friends,

Youth development, healthy living and social responsibility are at the heart of everything we do at the YMCA.

In 2011, 7,442 kids and families received \$2.6 million in financial assistance, and over the last five years, 41,527 kids and families received over \$14 million in scholarships.

Last year, 1,304 volunteers donated 22,000 hours of their personal time to the success of our Y.

People like you make what we do possible. Through charitable gifts of time and resources, we will continue to ignite a passion for excellence: spirit, mind and body.

Board Chairman

President



# PROGRAM OVERVIEW

## BEFORE AND AFTER SCHOOL ENRICHMENT

Children ages 5 to 12, in partnership with local schools, benefit from limitless opportunities to take part in activities geared to enhance physical, emotional and academic growth. We offer a safe and fun environment for kids to develop friendships, improve their social skills, learn and grow.

### OUTCOMES

**89%**

of parents said Y staff and program leaders challenged their children to do their best

**82%**

of parents said Y staff made their children feel as though they could make a positive difference

**97%**

of parents said people at the Y expected their children to help out in some way by setting up, cleaning, or being in charge of tasks

**85%**

of parents said Y staff encouraged their children to do well in school

**93%**

of parents said Y activities helped their children to get along with others in a cooperative manner

### IMPACT

**2,398**

participants

**42**

school age sites located throughout Beaverton, Canby, Estacada, Hillsboro, Portland, Sandy, Tigard, Troutdale, West Linn and Wilsonville

**22%**

of Y school age participants (539 families) received financial assistance to participate in Before and After School programs

## EARLY CHILDHOOD DEVELOPMENT

During this critical time of development, parents confidently place their infants and toddlers into our care. We work tirelessly to provide quality programs and services in a safe environment that prepare children with the social, emotional and cognitive skills necessary for entering school.

### OUTCOMES

**80%**

of YMCA preschool children met or exceeded social and emotional development benchmarks compared to the norm of 70%

**100%**

of parents said that YMCA activities helped their children learn to cooperate with others

**83%**

of parents reported that Y activities helped their children learn the importance of helping others

### IMPACT

**16**

Child Development Centers

**2,202**

infants, toddlers and preschoolers

**30%**

of Y child care participants (666 families) received financial assistance for child care services



## SUMMER DAY CAMP

In addition to our school year programs, we offer summer day camps designed around week-long themed adventures such as art, sports, theatre, the great outdoors, science, petting zoos and more.

### OUTCOMES

Summer campers were introduced to fundamentals for character development in areas like cooperation, group and independent play, respectful behavior, improved literacy skills through Kidzlit<sup>®</sup>, and enhanced physical health with C.A.T.C.H.<sup>®</sup> (Coordinated Approach to Child Health).

### IMPACT

**1,761**  
campers

**25**

locations throughout Beaverton, Canby, Clackamas, Estacada, Gladstone, Hillsboro, Newberg, Portland, Sandy, Sherwood, Tigard, Troutdale, West Linn, Wilsonville, Oregon; Vancouver, Washington

## Y SPORTS

Every kid deserves the opportunity to learn a sport, develop fundamentals, build confidence and continue in the game. Our aim is to keep kids participating in physical activity regardless of ability to play or pay. We encourage healthy competition, the value of participation, team building, individual development, positive self-image, a sense of fair play, a mutual respect for others and family involvement.

### OUTCOMES

Youth sports participants were introduced to character development activities that encourage personal responsibility through team building, fair play, and respect for others.

### IMPACT

**7,816**

youth participated at one of our Health + Wellness Centers

**640**

youth participated in a Beaverton Hoop program

**3,428**

youth participated in Westside Youth Sports

**2,384**

youth participated in Mt. Hood Youth Sports

**925**

youth participated in Clackamas Youth Sports

**805**

youth received financial assistance



## CAMP COLLINS

A camping tradition for more than 86 years, Camp Collins delivers the best in year-round resident camping this area has to offer. Nestled along the Sandy River, just east of Gresham, Camp Collins provides an excellent range of adventure programming, exceptional facilities, outstanding service and abundant opportunities for outdoor exploration. Youth go to Camp Collins to explore a rich wonderland of creative learning experiences, form new friendships and create life-long memories in a values-based environment.

### OUTCOMES

Following camp, surveys report that youth continue to develop self-confidence, make new friends, help others, perform to the best of their abilities, participate in new activities and excel in school.

**89%**

of campers said they are now more comfortable and effective in groups because of camp

**85%**

of campers said they would take more personal responsibility in their lives

### IMPACT

**1,969**

camp participants (ages 6 – 18)

**6,694**

adults participated in conferences, retreats or day meetings

**58%**

of youth attending camp received financial assistance

## TEEN DEVELOPMENT

As an association, we live out the value of youth development by investing countless hours to improve the lives of teens, building positive identity into their lives. Through meaningful relationships with community leaders, skilled volunteers and dedicated staff, we help these young people move forward developing vision and setting goals to become healthy, caring, competent adults.

### PHOENIX PROGRAM

This transformational program is designed to help at-risk teens (ages 12-18) discover a healthy path for their future. Hosted at Camp Collins, Phoenix program facilitators and adult volunteers help teens acknowledge the causes of their challenges as well as redefine where they want to go in life. To support these aims, leaders work with youth to develop skills that will enable better decision making, greater self sufficiency and a deeper level of leadership and service in the community. With newfound motivation and ongoing support these individuals are able to regain personal strength and academic zeal necessary to finish high school.

### OUTCOMES

As a result of our commitment, graduates demonstrated on average a 12% increase in GPA and added nine more days to their annual school attendance.

### IMPACT

**8,404**

teens participated in one or more of our association programs

**203**

teens graduated from our Phoenix Program

**\$33,495**

was received through grants, businesses and individuals to provide financial assistance for our teen program

## FAMILY RESOURCE CENTER

Our Family Resource Center is located in Forest Grove, Oregon and functions as a training center for modeling our Christian principles to families in need. Each year more than 5,400 people take advantage of food boxes, dental care, vision vouchers for children, parenting workshops, literacy programs, tutoring and more. The center provides information and referrals for counseling, childcare, legal help, pregnancy resources, housing or shelter, job training and mentoring opportunities. All these services are available to both English and Spanish-speaking families. Partnerships supporting these and other services include Forest Grove, Banks and Gaston School Districts with additional sponsorship provided by The Commission on Children and Families.

### OUTCOMES

**50**

classes held to better equip individuals and families for life

**120**

hours of parenting, ESL and citizenship classes

**538**

volunteers served in programs

**2,305**

volunteer hours invested

### IMPACT

**2,331**

individuals and families benefited from this service

**\$145,180**

was provided in financial assistance

**1,080**

families received financial assistance

## HEALTH & WELLNESS

The Y is for healthy living, improving the nation's health and well-being. The Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. When people join the Y, they join our Y community; a place that offers not just personal training, but seminars and workshops to help people reach their full potential.

### OUTCOMES

**87%**

of members feel the Y helped them lead a physically active lifestyle

**75%**

of members believe the Y offered them opportunities to participate more fully in the community

**64%**

of members feel the Y helped them to live their lives based on Christian principles

### IMPACT

**32,757**

kids, teens and adults participated in H+W activities

**457,614**

total visits per year

**3,009**

people received financial assistance





## **CHRISTIAN PRINCIPLES**

We define our Christian principles as love, respect, honesty, responsibility and service. It is these principles that set us apart in all we do. The Y's mission is to engage the entire person—spirit, mind and body—with the goal of helping them to be their best. Intentional dialogue around these principles serves to equip staff, volunteers and members in living out our Christian mission.

### **OUTCOMES**

**174**

YMCA staff received Christian Principles education as part of New Employee Orientation training

**200**

staff, volunteers and members received personal one-on-one appointments with our chaplain

**50**

staff and members signed up for additional Christian training and seminars such as Exploring Christianity, Bible 101, Effective Stewardship and Christian Leadership

# SUPPORTING THE YMCA

Thank you for supporting your YMCA. We are so grateful to the many individuals, businesses, foundations and other funding partners that play an important role in the YMCA of Columbia-Willamette. We are pleased to recognize all cash gifts and in-kind donations over \$1,000 in our 2011 Annual Report.

## **\$25,000+**

Challenge Foundation  
M J Murdock Charitable Trust

## **\$10,000 – \$24,999**

APCO Worldwide  
Truman Collins  
Express Employment Professionals  
Robert and Sherry Hall  
Bill and Alane Hebert  
Renaissance Charitable Foundation Inc  
Hoffman Construction Company of Oregon  
Craig and Lynne Johnston  
Maybelle Clark Macdonald Fund  
Donald Meier  
Northwest Technologies Inc  
OCF Joseph E Weston Public Foundation  
Rick and Carol Terrell Charitable Fund of  
the Oregon Community Foundation  
Jin and Joo Park  
Thomas D Taylor Foundation

## **\$2,500 – \$9,999**

American International Forest Products  
Bank of America Foundation  
Bank of the West  
Bittner Dentistry for Kids  
Craig and Juile Chambers  
Michael Cranston  
CSI Digital Inc  
Sandra and Joseph DePaepe  
Emerio Design LLC  
East Multnomah Soil and Water  
Conservation District  
Exercise Equipment Northwest  
Forest City Trading Group LLC  
Paul and Tasca Gulick  
Debora Herb-Sepich and Gordon Sepich  
Intel  
JCPenney (Clackamas)  
JCPenney (Vancouver)  
JCPenney (Washington Square)  
Journal Graphics  
KeyBank Foundation  
Kevin and Susan King

Jon and Kathy Nicholson  
Northwest Sports Photography Inc  
Oregon Eye Physicians & Surgeons  
Scott and Loni Parrish  
Phoenix Industrial Inc  
Providence St Vincent Medical Foundation  
Bob and Grace Reichen  
Rose E Tucker Charitable Foundation  
Rudolph W Anderson Decedent's Trust  
State Farm Life Insurance Co  
Sysco Food Services of Portland Inc  
The Autzen Foundation  
Robert and Sandi Tomeoni  
Virginia M Smith Trust  
Eugene Wallace  
Walmart Foundation  
Nani Warren  
XEROX Corporation USA

## **\$ 1,000 – \$2,499**

April Steverson Events  
Aron Faegre & Associates  
Ashforth Pacific Inc  
Bank of Oswego  
Bashar & Johnson PC  
Bel Brands USA Inc  
Ruth and Sam Bennett  
Bergelectric Corp Contractors and  
Engineers  
Renee and Rob Brouse  
Willard and Sherri Burks  
Burriss Family, Mark and Beth Burriss  
Calvert Company Inc

Can Am Steel  
Caretique Inc  
Carr Construction Inc  
Manuel Castaneda  
James and Faith Chapel  
Jonathan and Camille Cotton  
Robert and Kathryn Countryman  
Dental Care of Sherwood  
Paul Dickerson  
Julie and Jason Eddy  
First Independent Bank (Vancouver)  
Fort Vancouver Convalescent Center  
C Franey  
James and Deanna Gilday  
Terrance and Lindsey Goldman  
Leo Hillyer  
Walter and Kristi Hitchcock  
Kenneth and Barbara Holland  
Integrated Power Systems Inc  
Jervis B Webb Company  
JH Kelly LLC  
Jared and Carol Jones  
JPMorgan Chase Foundation  
JR Johnson Inc  
Robert Kerr  
Brian and Linda Kitchen  
Lane Powell PC  
Langer Family LLC  
George and Eulalia Flores  
Matrix Fitness Systems  
Zana Mays  
McCabe Real Estate Inc  
Metro Employees Association

Anthony Neri  
Norwest NW LLC  
Park Lido Senior Assisted Living  
Joe Pauletto  
Mr and Mrs James E. Perrella  
Philadelphia Insurance Companies  
Warren and Patricia Prevosto  
Pride Disposal Company  
Quantum Residential Inc  
R2M2 Rebar & Stressing Inc  
Robert Rice  
Michael Chris Rogers and Maria Rogers  
Rotary Club of Sherwood  
Saxton Bradley Inc  
Randall and Vicky Scheel  
Sherwood Dental Care  
Brian and Carlene Sonnenberg  
Jennie Sowder  
Scott and Michelle Springer  
Star Cleaning Services  
Straight Up Carpentry LLC  
Strategic Transport Inc  
Sunlight Supply  
Jacob and Vicki Swalling  
Synergo  
Patrick and Susan Terrell Charitable Fund  
of the Oregon Community  
Foundation  
The Terrell Foundation  
TGR Logistics Inc  
Thomas Tongue  
Kathryn Travnicek

Paul and Derry Tseng  
US Bancorp Foundation  
Vanport Mechanical & Fire Sprinklers Inc  
Nicholas Veroske  
Vista Capital Partners Inc  
Visual Sports Image  
Voiture 99 40et8  
Chrissy Washburn  
Wells Fargo Community Support Campaign  
Jean Willers  
Wilson Orthodontics  
Windermere Foundation

## **GIFTS IN KIND**

Alaska Airlines  
Daren Cedergreen  
Excell Oregon  
Foundation Fitness  
Oregon Golf Club  
Ornaments to Remeber  
Portland Center Stage  
Sysco Food Services of Portland Inc  
Stoller Vineyards  
Steel Tek Industries Inc  
Vancouver Business Journal

# YMCA HERITAGE CLUB

Gifts from YMCA Heritage Club members build a legacy for generations to come. We would like to express our thanks by acknowledging our current members. For more information, please contact Bruce Patton at [bpatton@ymcacw.org](mailto:bpatton@ymcacw.org) or 503.221.5342.

ME Young Inc  
Michael Anders  
David and Jean Avison  
Connie Barnes  
Ruth Beam  
Fred and Philomina Bender  
Laurel and James Blanchard  
Donovan and Marianne Bollig  
Doug and Linda Calvert  
James and Faith Chapel  
Wayne and Patricia Clemetson  
Doris Cordi  
Jean Coughlin  
Wayne and Julie Drinkward  
Richard and Arlene Dyke  
Les Fahey  
F. Davis Finch  
Cornelia and Noel Flynn  
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Ken Smith  
Jeff and Kathy Spere  
Alden Stephens  
Phil and Ginger Stevens  
Linda Stiles  
Carol and Rick Terrell  
Nick Veroske  
Roger and Rebecca Warren  
Tom and Carolyn Wenrich  
John and D'Alene White  
Dick and Rebecca Wingard

# 2011 BOARD MEMBERS

Ruth Bennett	Neil Nedelisky
Bill Blackburn	Jin Park
Gary Brashear	Chris Rogers
Mark Burris	William Roy
Craig Christenson	Eric Sale
Dayna Christian	Debra Sepich
Jonathan Cotton	Jeff Spere
Robert Countryman	William Tate
Chuck Ferguson	Carol G. Terrell
Neil Fernando	Gene Thompson
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Jeff Hart	Nick Veroske
William Hebert	Eugene Wallace
Dave Hewett	Tom Wenrich
Craig Johnston	Dick Wingard
Keith Mays	Orlando Williams
Mark McKinley	Ron Yost

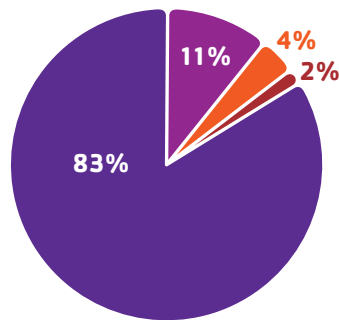
# FINANCIALS

## FINANCIAL STATEMENT

<b>REVENUE</b>	<b>2011</b>
Public Support	1,373,552
Membership Dues	2,805,947
Program Fees	16,035,442
Investment Income	13,760
Other	1,251,975
<b>TOTAL</b>	<b>21,480,676</b>
<b>EXPENSES</b>	
Program Services	18,528,418
Management & General	2,434,560
Fundraising	424,864
Depreciation	903,751
<b>TOTAL</b>	<b>22,291,593</b>
<b>NET</b>	<b>(594,415)</b>

## EXPENSE TYPES

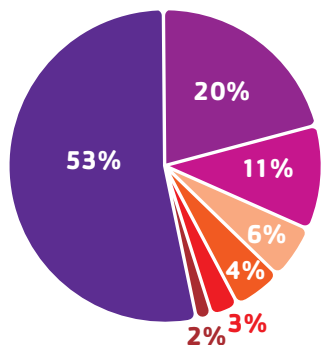
<b>83%</b>	Program Services	18,528,418
<b>11%</b>	Management & General	2,434,560
<b>4%</b>	Depreciation	903,751
<b>2%</b>	Fund Raising	424,864
	<b>TOTAL</b>	<b>22,291,593</b>



## FUNCTIONAL EXPENSES

<b>53%</b>	Child Care	11,909,825
<b>20%</b>	Health & Wellness	4,490,803
<b>11%</b>	General Management	2,469,876
<b>6%</b>	Camping	1,365,779
<b>5%</b>	Youth Sports	994,137
<b>3%</b>	Teen Development	636,309
<b>2%</b>	Fund Raising	424,864

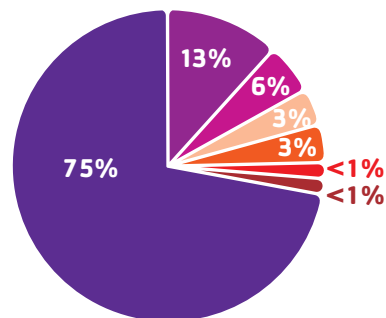
**22,291,593**



## REVENUE

<b>75%</b>	Program Service Fees	16,035,442
<b>13%</b>	Membership Dues	2,805,947
<b>6%</b>	Public Support	1,373,552
<b>3%</b>	Facility Rentals	554,479
<b>3%</b>	Government Fees & Grants	598,652
<b>&lt;1%</b>	Investment Income	13,760
<b>&lt;1%</b>	Other	98,844

**21,480,676**





**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

**YMCA OF COLUMBIA-WILLAMETTE**  
9500 SW Barbur Blvd., Suite 200  
Portland, OR 97219  
[ymcacw.org](http://ymcacw.org)