

**YMCA of
COLUMBIA-
WILLAMETTE
2010
ANNUAL
REPORT**



PURPOSE STATEMENT

The Y exists to encourage people to take personal responsibility for their own spiritual, mental and physical well being.

MISSION STATEMENT

To put the Christian principles of love, respect, honesty, responsibility and service into practice through programs that build a healthy spirit, mind and body for all.

LETTER FROM JIN PARK & BOB HALL

Dear Friends,

Success drives the YMCA, and for many good reasons:

Last year 3,900 volunteers donated 65,000 hours of their personal time valued at over \$1 million

During this same time, 8,958 kids and families received \$2.9 million in financial assistance

Over the last five years 42,685 kids and families received \$14 million in scholarships

We believe great things happened because of people like you. Through charitable support, we will continue to see more individuals and families move towards a deeper understanding of youth development, healthy living and social responsibility.

Board Chairman

President



2010 BOARD MEMBERS

Ruth Bennett	Gary Reddick
Bill Blackburn	Donald Riggs
Gary Brashear	Gordon Root
Mark Burriss	William Roy
Doug Calvert	Eric Sale
Craig Christenson	Debra Sepich
Dayna Christian	Jeff Spere
Robert Countryman	William Tate
Chuck Ferguson	Gene Thompson
Neil Fernando	Carol G. Terrell
Colin Giddings	Bob Tomeoni
Jeff Hart	Nick Veroske
William Hebert	Chandra Wahrgren
Dave Hewett	Eugene Wallace
Craig Johnston	Tom Wenrich
Keith Mays	Dick Wingard
Mark McKinley	Orlando Williams
Neil Nedelisky	Ron Yost
Jin Park	

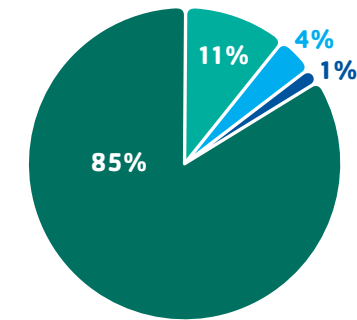
FINANCIALS

FINANCIAL STATEMENT

REVENUE	2010	2009
Public Support	1,070,477	1,426,015
Membership Dues	3,065,951	3,868,461
Program Fees	15,957,801	15,847,900
Investment Income	288,412	538,530
Other	1,741,604	1,369,096
TOTAL	21,864,245	23,050,002
EXPENSES		
Program Services	19,733,575	20,681,588
Management & General	2,459,835	1,879,052
Fundraising	265,250	261,077
TOTAL	22,458,660	22,821,717
NET	(594,415)	228,285

EXPENSE TYPES

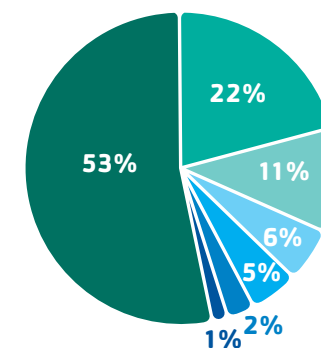
85%	Program Services	18,983,865
11%	Management & General	2,403,066
4%	Depreciation	806,479
1%	Fund Raising	265,250
		22,458,660



FUNCTIONAL EXPENSES

53%	Child Care	11,895,301
22%	Health & Wellness	4,855,212
11%	General Management	2,459,835
6%	Camping	1,373,122
5%	Youth Sports	1,079,326
2%	Teen Development	530,614
1%	Fund Raising	265,250

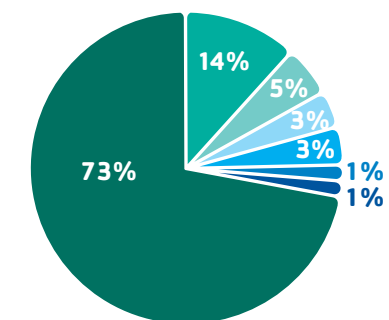
22,458,660



REVENUE

73%	Program Service Fees	15,957,801
14%	Membership Dues	3,065,951
5%	Public Support	1,070,477
3%	Facility Rentals	554,015
3%	Government Fees & Grants	631,327
1%	Investment Income	288,412
1%	Other	296,262

21,864,245



PROGRAM OVERVIEW

BEFORE AND AFTER SCHOOL ENRICHMENT

Through local school partnerships we provide children ages 5 to 12 with countless opportunities to take part in activities that enrich their physical and emotional needs while enhancing their academic needs. As a result, we create a safe and fun atmosphere that fosters new friendships, improved social skills and a chance to learn and grow every day.

OUTCOMES

89%

of parents said Y staff and program leaders challenged their children to do their best

82%

of parents said Y staff made their children feel as though they could make a positive difference

97%

of parents said people at the Y expected their children to help out in some way by setting up, cleaning, or being in charge of tasks

85%

of parents said Y staff encouraged their children to do well in school

93%

of parents said Y activities helped their children to get along with others in a cooperative manner

IMPACT

2,081

participants

50

school age sites located throughout Beaverton, Canby, Estacada, Hillsboro, Portland, Sandy, Tigard, Troutdale, West Linn and Wilsonville

25%

of Y school age participants (515 families) received financial assistance to participate in Before and After School programs

EARLY CHILDHOOD DEVELOPMENT

Throughout our region, parents entrust their infants and toddlers to us during these critical stages of early development. We work diligently to provide quality programs and services within a safe learning environment to best prepare children with the social, emotional and cognitive skills necessary to succeed as they enter school.

OUTCOMES

80%

of YMCA preschool children met or exceeded social and emotional development benchmarks compared to the norm of 70%

100%

of parents said that YMCA activities helped their children learn to cooperate with others

83%

of parents reported that Y activities helped their children learn the importance of helping others

IMPACT

16

Child Development Centers

2,212

infants, toddlers and preschoolers

33%

of Y child care participants (739 families) received financial assistance for child care services



SUMMER DAY CAMP

In addition to our school year programs, we also offer summer day camps designed around week-long themed adventures such as art, sports, theatre, the great outdoors, science, petting zoos and more.

OUTCOMES

Summer camp attendants were introduced to fundamentals for character development in areas like cooperation, group and independent play, respectful behavior, improved literacy skills through Kidzlit®, and enhanced physical health with C.A.T.C.H.® (Coordinated Approach to Child Health).

IMPACT

1,798

campers

26

locations throughout Beaverton, Canby, Clackamas, Estacada, Gladstone, Hillsboro, Newberg, Portland, Sandy, Sherwood, Tigard, Troutdale, West Linn, Wilsonville, Oregon; Vancouver, Washington

Y SPORTS

Our motto is simple: Keep them in the game. Keep kids participating in physical activity regardless of skill or ability to pay. From our vantage point, every kid deserves the opportunity to learn a sport, develop and hone skills, build confidence and continue in the game. Through it all, we succeed in providing these youth (ages 6-17) recreational outlets where competition is rooted in good sportsmanship.

OUTCOMES

Youth Sports participants were introduced to character development activities that encouraged healthy competition, team building, positive self-image, mutual respect for others and family involvement.

IMPACT

12,520

youth participated at one of our Health + Wellness Centers

8,575

youth participated in a Beaverton Hoop program

3,694

youth participated in Westside Youth Sports

2,588

youth participated in Mt. Hood Youth Sports

515

youth participated in Clackamas Youth Sports

1,068

youth received financial assistance



CAMP COLLINS

A camping tradition for more than 80 years, Camp Collins delivers the best in year-round resident camping. Located just east of Gresham, Oregon, nestled along the Sandy River, Camp Collins offers excellent choices, ranging from horseback riding and swimming to mountain biking, challenge courses and more. Each jam-packed week offers youth grades 1 through 12 a unique opportunity to get away for a positive change – in spirit, mind and body. Here, youth come to explore a rich wonderland of creative learning experiences, form new friendships and create life-long memories in a values-based environment.

OUTCOMES

Following camp, surveys report that youth continue to develop self-confidence, make new friends, help others, perform to the best of their abilities, participate in new activities and excel in school.

89%

of campers said they are now more comfortable and effective in groups because of camp

85%

of campers said they would take more personal responsibility in their lives

IMPACT

2,577

camp participants (ages 6 – 18)

6,640

adults participated in conferences, retreats or day meetings

33%

of youth attending camp received financial assistance

TEEN DEVELOPMENT

By bringing teens together with community leaders, skilled volunteers and dedicated staff, we make an impact in their journey through adolescence. Throughout our association, our Y invests countless hours improving the lives of our teens (ages 12-18) to build positive identity into their lives. This can be seen at Sherwood's Teen Center, Beaverton Hoop's basketball academy, Youth Sports, Health + Wellness Centers and Camp Collins. Through meaningful relationships we set the vision in place for these young people to become healthy, caring, competent adults.

PHOENIX PROGRAM

This transformational program is designed to help at-risk teens (ages 12-18) discover a healthy path for their future. Hosted at Camp Collins, Phoenix program facilitators and adult volunteers help teens acknowledge the causes of their challenges as well as redefine where they want to go in life. To support these aims, leaders work with youth to develop skills that will enable better decision making, greater self sufficiency and a deeper level of leadership and service in the community. With newfound motivation and ongoing support these individuals are able to regain personal strength and academic zeal necessary to finish high school.

OUTCOMES

As a result of our commitment, graduates demonstrated on average a 12% increase in GPA and added nine more days to their annual school attendance.

IMPACT

16,380

teens participated in one or more of our association programs

1,800

teens graduated from our Phoenix Program

\$253,382

was received through grants, businesses and individuals to provide financial assistance for our teen program

FAMILY RESOURCE CENTER

One of the clearest expressions for living out our mission and purpose comes by way of our Family Resource Center. Located in Forest Grove, Oregon this facility functions as a training center for modeling our Christian principles to families in need. Each year more than 5,400 people take advantage of these services, which include distribution of weekly food boxes, dental care for uninsured children or adults, vision vouchers for children, parenting workshops, literacy programs, and tutoring – to name a few. The center also provides information and referrals for services including counseling, child care, legal help, pregnancy resources and housing or shelter information, job training, as well as mentoring opportunities. All of these services are made available through assessments and are provided for both English and Spanish-speaking families. Partnerships supporting these and other services are made available in conjunction with the Forest Grove, Banks, and Gaston School Districts with additional sponsorship provided by The Commission on Children and Families.

OUTCOMES

56

classes held to better equip individuals and families for life

144

hours of parenting, ESL and citizenship classes

760

volunteers served in programs

3,497

volunteer hours invested

IMPACT

3,500

individuals and families benefited from this service

\$123,840

was provided in financial assistance

1,072

families received financial assistance

HEALTH & WELLNESS

What does it mean when we say, Health + Wellness? It means we're more than just a pool or a fitness center. It means we're about relationships, addressing the whole person and not just their shape or weight. When people join the Y, they join our Y community; a place that offers not just personal training, but seminars and workshops to help people reach their full potential.

OUTCOMES

87%

of members feel the Y helped them lead a physically active lifestyle

75%

of members believe the Y offered them opportunities to participate more fully in the community

64%

of members feel the Y helped them to live their lives based on Christian principles

IMPACT

45,433

kids, teens and adults participated in H+W activities

358,653

total visits per year

3,144

people received financial assistance



CHRISTIAN PRINCIPLES

In 1844, George Williams invited a group of friends to meet regularly as a Christian alternative to the hardships and temptation associated with the Industrial Revolution. Soon, these gatherings became more than a place of fellowship. It evolved into a missional community addressing the basic needs of the human condition – spirit, mind and body. Little did Williams know his new terminology would serve as the centerpiece for the vision and purpose of the Young Men's Christian Association. More than 160 years later, our Y continues to be such a place. Every day thousands of individuals and families benefit from this community rooted in values of love, respect, honesty, responsibility and service. It is these Christian principles that set us apart in all that we do. More than a health provider or a place for children to play, the Y's mission is to engage the entire person – spirit, mind and body – with the goal of leading them to become their best. Today, intentional dialogue around these principles serves to equip staff, volunteers and members in living out Williams' Christian mission in all that we do.

OUTCOMES

151

YMCA staff received Christian Principles education as part of New Employee Orientation training

200

staff, volunteers and members received personal one-on-one appointments with our chaplain

50

staff and members signed up for additional Christian training and seminars such as Exploring Christianity, Bible 101, Effective Stewardship and Christian Leadership



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**